

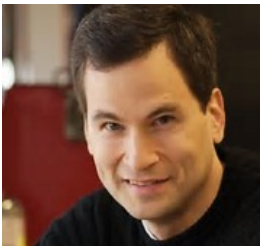
Nonprofit Technology & Communications Summit

Sponsorship Opportunity

Sponsors and exhibitors will have the unique opportunity to connect with a wide range of nonprofit professionals and decision makers. Your participation in the Summit allows you to connect with Ohio's nonprofit organizations while demonstrating your support for them in a highly visibly way.

An anticipated crowd of 200+ nonprofit professionals will come together to network and learn from leaders in the technology, digital marketing and communications fields.

The Summit will enhance the work of those committed to increasing the ability of Ohio's nonprofit organizations to raise awareness for their missions and use technology and communications to become more efficient and effective.



Opening Keynote – David Pogue

David Pogue is the founder of Yahoo Tech and a native of Cleveland. Prior to joining Yahoo, David was the personal-technology columnist for the New York Times for 13 years. He's also been a TED talk presenter, a monthly columnist for Scientific American, host of science shows on PBS's "NOVA" and a correspondent for "CBS Sunday Morning" since 2002. With over 3 million books in print, David is one of the world's bestselling how-to authors. He is also a dynamic and entertaining speaker!



Closing Keynote – Joe Pulizzi

Joe Pulizzi is founder of Content Marketing Institute, a UBM company, the leading education and training organization for content marketing, which includes the largest in-person content marketing event in the world, Content Marketing World. Joe is the winner of the 2014 John Caldwell Lifetime Achievement Award from the Content Council. Joe's the author of four books, including his latest Content Inc. His third book, Epic Content Marketing was named one of "Five Must Read Business Books of 2013" by Fortune Magazine. You can find Joe on Twitter @JoePulizzi. If you ever see Joe in person, he'll be wearing orange.

The summit will also include sessions facilitated by technology and digital marketing experts, as well as intimate breakout sessions for nonprofit senior management, and technology, fundraising and communications professionals.



Our Work:

- 13,000+ business and nonprofit professionals have attended BVU seminars
- BVU seminars have a 96% excellence rating
- BVU serves 900+ nonprofits annually providing them with volunteers, training and consulting

Who attended the 2016 Summit:

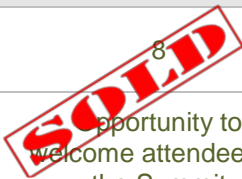
- 42% Communications/Marketing Staff
- 30% Executive Staff
- 10% Fund Development Staff
- 8% Technology Staff
- 6% Board Members

45% of attendees were from nonprofits with budgets over \$1 million (18% of those had budgets over \$5 million)



Sponsor the Summit and strengthen the capacity of nonprofits

Benefit	Exclusive		
	Tech Champion	Tech Ambassador	Tech Supporter
	\$4,500	\$3,000	\$1,500
Complimentary Summit tickets to be used by you or scholarship to nonprofit of your choice	8	4	2
Recognition of your sponsorship at the Summit	Opportunity to welcome attendees to the Summit	Verbal recognition	--
Ad in Summit program	Full page	Full page	½ page
Social media recognition	√	√	√
Attendee contact list post-Summit	√	√	√
Space to promote your organization at the Summit	√	√	
Recognition on all press releases	√		
Your logo on Summit:			
• Brochure	Front cover and inside	Inside	Inside
• Onsite signage	√	√	√
• Webpage	√	√	√
• Evite	√	√	
• Tote bag	√	√	
• Event banner	√		
• Table tents	√		
• Lanyards	√		
• Presentation screen during lunch/breaks	√		



Exhibiting at the Summit

Join the Summit as an Exhibitor, highlighting your organization, services and products to attendees. Exhibitors will enhance attendees' experience at the Summit by providing information on the latest products and services that support nonprofits.

Exhibitor Rate \$550

Benefits include:

- 2 complimentary tickets (includes breakfast, lunch and refreshments)
- Opportunity to distribute promotional materials to attendees
- Six-foot skirted table and two chairs
- Your logo and 75 word description in the Summit program
- Attendee contact list post-Summit

BVUVolunteers.org



facebook.com/BVUVolunteers



twitter.com/BVUVolunteers

*BVU will add your company brochure/promotional item to tote bag for \$50.00.

For more information, please contact:
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